

**Gills Creek Watershed Association
Request for Proposals**

I. Scope of Work

It is our intent to solicit a bid for a video project for the Gills Creek Watershed Association. We would like to create a video that can be used for educational purposes at meetings, events, conferences, etc. The video will need to convey the message of what a watershed is, why Gills Creek Watershed is currently polluted, who the Gills Creek Watershed Association is and why the watershed is a precious resource for all who live in Richland County, not just those that live on a body of water.

The following is an overview of the project:

Gills Creek Watershed Educational Video – Web Video

- A video 5 minutes in length with a separate 30-60 second trailer
- Style – interview style
- Jessica Artz, Program Coordinator for the Gills Creek Watershed Association, will assist in coordinating activities
- Interview/footage with selected stakeholders (1-2 day)
- B-roll shots
- Incorporate still photography into video
- Editing
- Music provided by you (incl. license)
- Meeting with video committee to discuss details and layout of the video

Video Completion Due Date = April 16th

II. Bidder's Response

Cost

- Submit a comprehensive quote covering all aspects listed above **not to exceed \$5,000.**

Idea

- Submit a paragraph with ideas about how to convey the above messages in a creative and concise way.

Demo

- Provide at least 3 links to videos that you created and note which are of a quality that can be produced within the budget amount.

III. Evaluation and Award Determination

Award will be made to whose bid is determined to be the most advantageous to the Gills Creek Watershed Association taking into consideration all evaluation factors.

PROPOSAL:	50%
DEMO:	50%

Please e-mail bids by **5 p.m. Wednesday, February 10th** to:

Jessica Artz
jartz@environ.sc.edu
803-727-8326

More information about the Gills Creek Watershed Association can be found at www.gillscreekwatershed.com.